# FTI Fast Track to Innovation Pilot

New initiative under H2020 for 2015 and 2016

# The last push before the market!

The FTI Pilot (2015-2016) is the only fully bottom-up measure in Horizon 2020 promoting close-to-the-market innovation activities that is open to all types of participants.

Ensure market potential

Increase chances for market success Increase visibility in the market

Collaborate with international partners

Access to new markets

Benefit from the high impact of the FTI funding

Who can apply?

Why

participate?

FTI is open to all types of participants whom are based in the EU-28 and/or in countries associated to Horizon 2020. Only consortiums of at least 3 and at most **5** international legal entities of any type.

Only innovation actions

#### EU grant limited to 3 M€ proposals!

All partners should established in the EU

Limited consortia: minimum 3 and maximum 5 partners

**Duration: 36 months** to get into the market after the grant is awarded

Any type of legal entity can participate, but one of the following must apply:

- Specific conditions?
- Either: at least 60% of the overall budget of the proposal must be allocated to private-for-profit partners
- Or: in a consortium of 3/4 partners, at least 2 of them should be privatefor-profit partners
- **Or**: in a **consortium of 5 partners**, <u>at least 3</u> of them should be private-forprofit partners

TIP: Although it is not a specific condition and no limitations are mentioned regarding this matter, be careful with the coordinator partner choice, because coordinators will have financial viability check!

#### Coverage?

Market take-up of innovations: FTI Pilot has been created mainly to allow privatefor-profit entities (including SMEs) to finalise high-potential innovation and proceed to market deployment.

The level of development of the technology should be higher or equal to TRL 6.

Activities for final validation and secure certification of the product:

- Advanced and specific research and development activities
- Performance testing
- **Piloting**
- Demonstration
- **Business model validation**
- Certification

### **Activities** supported?

- Real working conditions validation
- Market driven activities
- Standard setting
- Pre-normative research
- EU quality label

This FTI supported activities list is not fully exhaustive.

General rule: the FTI supports activities that are of strategic commercial or technical relevance and that are close-to-market

participate?

One-stage scheme

Participation rules under H2020

Proposal template available on the participant portal

How to

Technical annex with a maximum length of 30 pages which is not a goal (a solution with a strong potential will probably need less space to convince experts) Identify your market and your niche very clearly

Solution beyond the current state-of-the-art

Same criteria as for standard innovation actions: impact, excellence and quality and efficiency of the implementation

EU added value and beyond (not only economic!): society, economy, climate, environment

The participation of new comers from industry in the consortium is relevant Proposals with an overall initial score lower than 12/15 will not be ranked Proposals with an initial score lower than 4/5 for impact will not be ranked Criteria for further differentiation:

#### Criteria

Impact value

SME's allocated budget

Number of first-time industry applicants (legal entity private-for-profit that did not have a PIC before the proposal writing)

Number of industry participants (industry participants are flagged automatically by the system if the legal status during registration is not set to non-public or forprofit)

Gender balance of the consortium staff

# **Proposal Evaluation**

Experts'skills: market knowledge, business experience and skills and background on the proposal area

Panel of 4 independent experts

Experts are bound by strict confidential rules

Not more than one evaluator can be from the main applicant's country per proposal

No networking between experts: no consensus meeting

Results Communication	Maybe before the ranking process if the evaluation result is below the thresholds In case the proposal is above threshold, communication may be delayed until after the ranking process Individual report will be provided about the submitted proposal, which will allow participants to understand what elements can still be improved
Budget	Total budget of €200 million (€100 million per year)
Deadlines	Call is permanently open from 6 January 2015 Cut-off dates for 2015: <b>29 April</b> , <b>1 September</b> and <b>1 December</b> First grants signed – end of October
Call page	http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h202 0/calls/h2020-ftipilot-2015-1.html
More information	http://ec.europa.eu/programmes/horizon2020/en/h2020-section/fast-track-innovation-pilot-2015-2016
Link to infoday	https://scic.ec.europa.eu/streaming/index.php?es=2&sessionno=2e9777b99786a 3ef6e5d786e2bc2e16f
Key words	Innovation, Market, Business plan, Private-for-Profit Entities