

Info Day - Saúde, Alterações Demográficas e Bem-estar (DSI)
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Patient Innovation
www.patient-innovation.com

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What do they have in common?

- World Wide Web
- Personal care and hygiene: protein-based shampoo, ‘Renova black toilet paper’
- Sports equipment and apparel: sports bra, mountain bike, skateboard, kite-surfing
- Food: chocolate milk, Gatorade
- Office: post-it
- Banking services: sweep account, payroll, mobile banking
- Hospitality services: internet in room



TORQUE







In retail banking – consumers were the first developers of 84% of the retail banking services banks offered in 2010

Service Innovation	Individual User developed	Bank developed	Jointly developed	Total
Total	84% (21)	8% (2)	8% (2)	25

Oliveira and von Hippel 2011



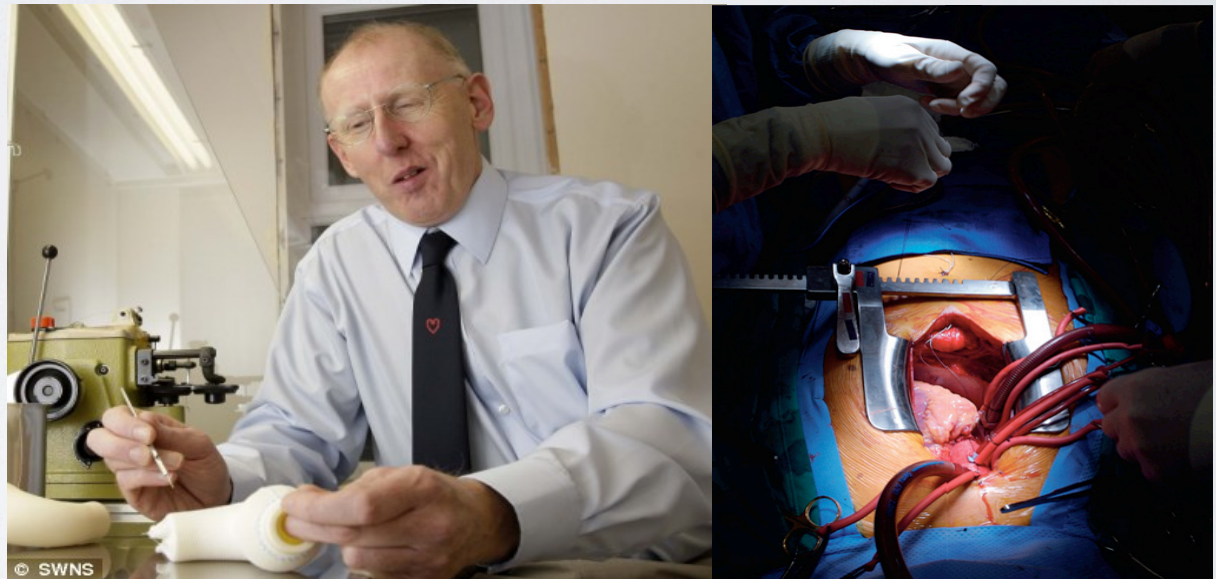
Patient Innovation

SHARING SOLUTIONS, IMPROVING LIFE

www.patient-innovation.com

What are the limits of UI ?

British engineer
Tal Golesworthy
designed own
heart valve implant
and saved own Life
(2004)



Herb Kern & Seasonal Affective Disorder (SAD)

- Realized that he would get depressed during winter and discovered that the reason was lack of natural light
- Collected data during 15 years
- Contacted the NIMH and was ignored
- After some years... Dr Norm Rosenthal at NIMH (also a SAD patient) got interested in his case
 - He validated the knowledge and named the disease
 - Suggested the light therapy



Low frequency generator for bronchial drainage

Louis Plante (CF patient) had to leave a concert due to excessive coughing (seating in front of speakers)



Being a skilled electronics technician, he developed a device that generates low frequency vibration

He founded DYMEDSO



3D-printed prosthetic hand

Richard van As from South Africa asked Ivan Owen on the opposite side of the planet to help him design and build a low-cost prosthetic hand for him after losing four of his fingers in a sawing accident. Ivan accepted the challenge and together they also managed to develop a low-cost prosthetic hand for kids

Diffusion: They have published the design on Makerbot's Thingiverse site as a digital file that can be used to produce the parts in a 3D printer





The Problem

- Rate of innovations by patients is significant but could be increased (patients could use some help from others)
- Innovations rarely diffuse, innovators don't have incentives to diffuse and face a lot of resistance

A platform increases innovation:

The fraction of people innovating within “innovation communities” is 3 to 6 times higher than the fraction who innovate as isolated individuals (comparison with national surveys)

Innovation within communities	% innovating
“Extreme” sports equipment (<i>Franke & Shah</i>)	37.8%
Mountain biking equipment (<i>Luthje, Herstatt, vH</i>)	19.2%



Our Proposed Solution

An international, multilingual and non-profit platform and social network to facilitate the sharing of innovative solutions developed by patients or caregivers of any disease

(originally this was going to be just a platform for a research experiment)

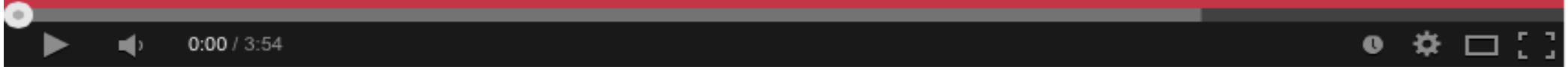


“We are very excited about this project”



Patient Innovation

SHARING SOLUTIONS, IMPROVING LIFE





View

Edit

Sharing Solutions, Improving life

Patients and caregivers often develop innovative solutions to cope with the challenges of their conditions. Sharing these solutions may be decisive in improving other people's lives! This is the place to share innovative health solutions.

Search Patient Innovation

[CLICK HERE TO DISCOVER THE LATEST SOLUTIONS](#)

Discover more through our selected categories



How are we organized?

Advisory Board



Aaron Ciechanover
Professor, Technion-Israel
Institute of Technology
Nobel Laureate in Chemistry



Eric von Hippel
Professor, MIT Sloan School of
Management



Richard Roberts
Chief Scientist, New England Biolabs
Nobel Laureate in Physiology or Medicine



Lee Fleming
Professor, University of California,
Berkeley



Robert Langer
Professor, MIT



Katherine Strandburg
Professor, New York University
School of Law



Carliss Baldwin
Professora, Harvard Business School



James Boyle
Professor, Duke University
School of Law

Maria Carmo-Fonseca
Directora, Instituto de Medicina Molecular
Professora, Universidade de Lisboa
Faculdade de Medicina



Alexandre Castro Caldas
Professor e Director, Instituto de Ciências da
Saúde, Universidade Católica Portuguesa



António Coutinho
Coordenador, Conselho Nacional de Ciência
e Tecnologia



Joi Ito
Director, MIT Media Lab



Lawrence (Larry) Lessig
Professor, Harvard Law School

Kathrin Möslein
Professora, Universität Erlangen-Nürnberg
& HHL Leipzig



José Fonseca de Moura
Director, Carnegie Mellon Portugal Program
Professor, Carnegie Mellon University

Erich R. Reinhardt
Chairman, Executive Managing Board
Medical Valley EMN e.V.

Aleda Roth
Professora, Clemson University

Francisco Veloso
Director, Católica-Lisbon School of
Business & Economics
Professor, Carnegie Mellon University



Outros Apoiantes



Pedro Oliveira
Professor, Católica-Lisbon
Project Leader and Principal Investigator



Helena Canhão
Professor of Rheumatology, Lisbon Medical School, University of Lisbon and CHLN
Chief Medical Officer



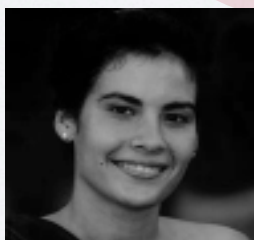
Leid Zejnilovic
Research and Operations Officer



Pierre Gein
Fundraising and Finance Officer



Patrícia Pereira



Sofia Esménio



Salomé Azevedo



Tiago Ramalho



Some numbers

- About 3000 registered users (BUT mandatory registration was removed in May)
- 200 solutions that passed screening (about 1 per day)
 - About half are rejected at “screening” (some go to Forum)
- 5000 followers on Facebook
- Signed collaboration protocols with more than 20 patient associations in USA, UK, Australia, France, Malaysia, Portugal, Serbia, Croatia, Brazil, Bosnia
- Launched PI2.0 on Oct. 29th



1ST PATIENT INNOVATION AWARDS

Patient • Caregiver • Collaborator

**February 6, 2015
Lisbon, Portugal**

The Patient Innovation Platform is a non-profit international and open venue for patients and caregivers of any disease to share their innovations with the community.

Patient Innovation is endorsed by reputable scientists, prestigious institutions and worldwide patient associations.



www.patient-innovation.com

Anyone can participate!

If you have heard of a solution developed by a patient or caregiver, please share it!

Have you developed a solution, treatment or device that helped improve your health or the health of someone else?

By sharing it with the Patient Innovation community you help others and qualify to win our awards.

1. Register on the top right of the Patient Innovation homepage
2. Share your solution using text, pictures, videos, tags, etc. and click "Post"
3. You are done. Thank you for sharing!

We have three Award categories:

1. **Patient** – You are a patient and you have developed a solution to improve your health condition
2. **Caregiver** – You helped a loved one to improve his/her own health condition
3. **Collaborator** – You contributed to improve the condition of a person/group that was outside your circle of family and friends.



Where do we stand?

Technology / international platform

- Platform that allows sharing of patient-developed solutions (video, pictures, rating, comments, etc)
- Automated translation across most common languages (through Google translate)

Content from

- Patients, Caregivers, Collaborators
- Contacting patients and caregivers (through patient associations), identifying if they innovated

Legal

- Baseline done with the lawyers and working on the 2nd iteration
- Project filed and approved by the Portuguese Data Protection Agency



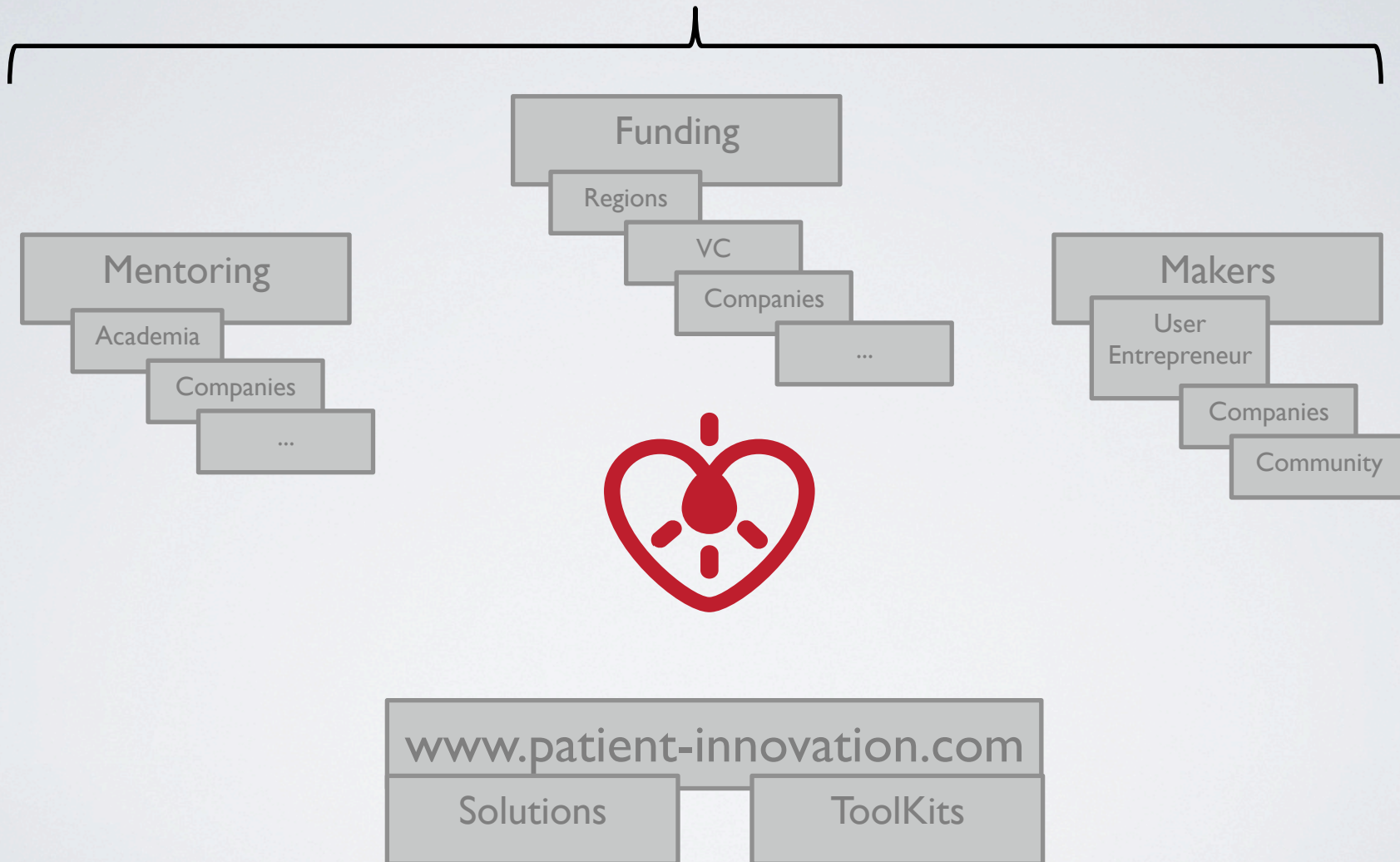
Moving ahead with H2020



Our vision for H2020

- Fostering the exchange of ideas/innovations across geographic boundaries to reach a larger community and identify a higher number of solutions
- Gathering facts/evidence from the community to gauge the impact of User Innovation in Health for better decision making (at personal or institutional levels)
- Serving the patients that don't have yet a solution available on the market for their condition
- Developing alternative collaborative approach to tackle the steady rise in health spending

Integrated Ecosystem to Maximize the Impact of the User Innovations





What are we looking for?

- **Mentoring**
 - Entities (companies, incubators, etc...) interested in mentoring solutions to maximise the impact
- **Funding**
 - Entities interested in supporting the cost of moving this solution to market
- **Makers**
 - Parties with the skills to prototype/build the solution
- **Platform**
 - ICT partners
 - IP specialists
 - Support to develop the toolkits

Focus on ICT10-2015 but open to other calls