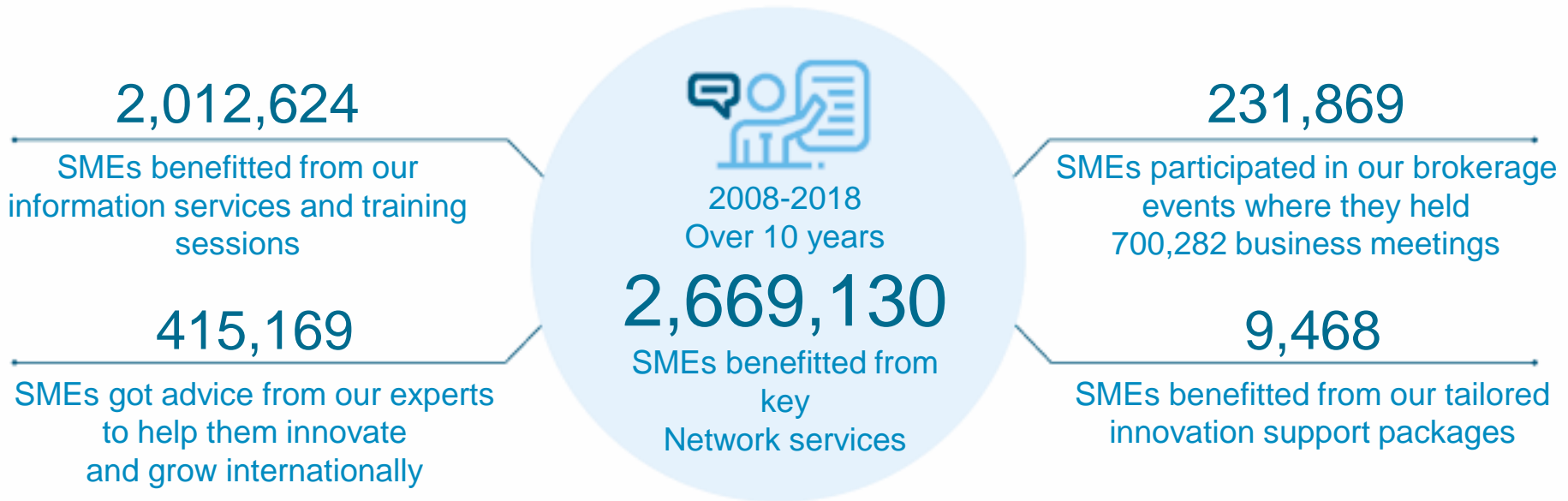


Helping ambitious SMEs innovate and grow internationally



10 years 2008-2018



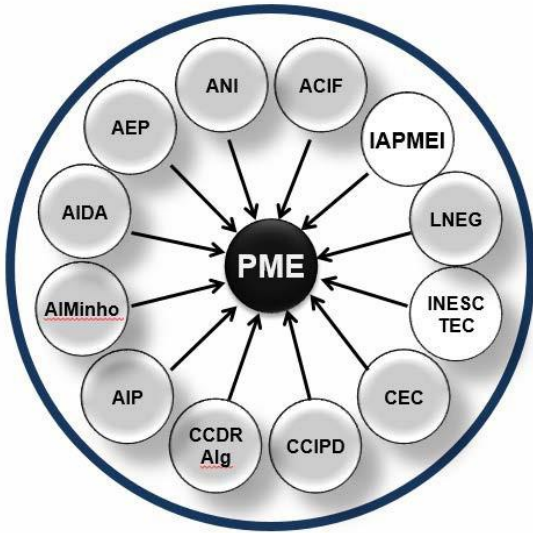
Portugal



Oportunidades H2020 nas área de Energia e Transportes

25-06-2018, INESC TEC, Porto

Based in your region



and connected to the world



Boosting growth and jobs

The world's largest support Network for SMEs with international ambitions

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **February 2008** by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's **COSME** and **HORIZON 2020** funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over **180 million EURO**

Some critical challenges for SMEs

How do I find a new market abroad?

What does this EU law mean for my business?

How do I get European funding?

I need a business partner in another country...

How can I sell my innovative ideas and technology?

What does this EU law mean for my business?

How do we help?



We combine **international business expertise** with **local knowledge** to take your innovation into new markets.

A broad range of free of charge services for growth-oriented SMEs^(*)

INTERNATIONAL PARTNERSHIPS

Partnership database

Brokerage events

Company missions

ADVISORY SUPPORT

Advice on EU laws and standards

Market intelligence

IPR expertise

INNOVATION SUPPORT

Access to finance and funding

KAM Services (only for SME Instrument Beneficiaries)

EIMC Services – Innovation support (only for SMEs)

Technology transfer

(*) Services designed for SMEs but, in general, available to all businesses, research centres, universities and business support organisations



European IPR Helpdesk

Get your ticket to innovation!





European IPR Helpdesk:

A project funded by Horizon 2020 and managed by EASME...

Our Aim:

- **Assist SMEs and beneficiaries** of EU-funded programs in IP matters
- **Provide first-line, high-quality support** on IP issues via different services
- **Raise awareness on IP** and on necessity to secure and manage them
- **Empower and develop capacities** to deal with IP assets and IP management
- **Build long-term partnerships** with IP initiatives to anticipate the IP challenges of tomorrow



Who can use the European IPR Helpdesk services?

- Beneficiaries of EU-funded programmes
 - ✓ **Current and potential participants** in EU-funded projects such as Horizon 2020, COSME
 - ✓ **Companies, SMEs, universities, research organisations, individual researchers**
- **EU SMEs** involved in cross-border innovation activities within EU, negotiating transnational business partnerships, going abroad
- **Multipliers and intermediaries** (e.g. associations, umbrella organisations...)



European IPR Helpdesk team

Infeurope

Project Coordination,
Website & Helpline



infeurope

Intellectual Property Institute
Luxembourg

Publications, Training &
Stakeholder Relations



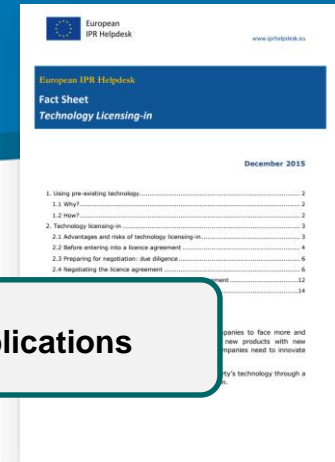
Eurice GmbH

Communications and
Training



European IPR Helpdesk @
Brussels:

Rue du Trône 98



Awareness Raising

Website

Publications

European IPR Helpdesk Services

All free of charge

Bulletin

Training

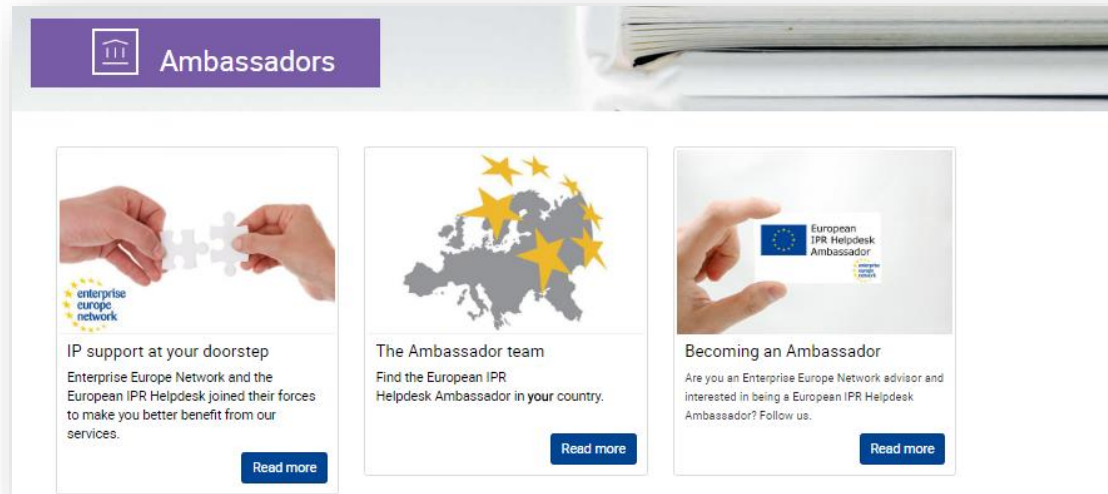
Helpline

Newsletter





European IPR Helpdesk Ambassadors: increasing the outreach



- Cooperation between the European IPR Helpdesk and the Enterprise Europe Network
- Exchange and feedback from Ambassadors on needs/interests of SMEs for better understanding of the target groups
- Translation of materials, new case studies
- Training to IP skilled staff of the Enterprise Europe Network

49 Ambassadors
in 27 countries



European IPR Helpdesk Ambassador in Portugal

- **Catarina Maia**

Head of the Technology Licensing Office

IP Thematic Point - Enterprise Europe Network - Portugal

INESC TEC

Porto

www.inesctec.pt

Network Sector Group: Automotive, Transport and Logistics

A transnational group of Network partners who commit to work together to meet the specific needs of their clients operating in the Automotive, Transport and Logistic sectors. Chaired by Mrs. Gonda de Bruin (France), the Groups offers a framework to discuss, plan and implement collaborative activities for the sake of its ATL clients.



...

**30 members from all
over Europe**

ATL SG: How can we help you?



We can help you go the extra mile in 2018 by:

- Working with you to find your right business or R&D partner;
- Providing you with the right advice on EU funding opportunities, Intellectual Property and Regulations when going abroad;
- Working with you to best plan ahead for your participation in brokerage events and missions;
- Keep you posted on the latest on the future direction of the ATL sector in Europe.

Evolving services

2008

Partnership and advisory services

2014

Introduced tailored innovation support across the Network

2017

Piloting targeted scale-up services

Satisfied clients



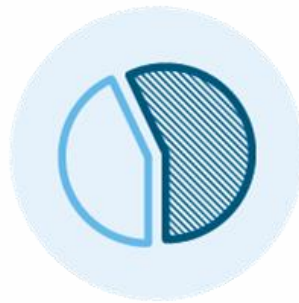
86 %

Average client satisfaction rate

Looking ahead



65 %
of SMEs who
internationalise
expect to increase their
turnover



85 %
of SMEs expect to
create
or preserve jobs



54 %
of SMEs expect to
increase
their market share

Contact us ...

Visit een.ec.europa.eu

Enterprise Europe Network @
INESC TEC
een-portugal@inesctec.pt

#EENCanHelp



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The European IPR Helpdesk project receives funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 641474. It is managed by the European Commission's Executive Agency for Small and Medium-sized Enterprises (EASME), with policy guidance provided by the European Commission's Internal Market, Industry, Entrepreneurship and SMEs Directorate-General.

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